

## SPONSORSHIP OPPORTUNITIES

### REGENERATOR - \$10,000

- Banner Ad on GoodFoodFinderAZ.com for 1 year
- 3 Premium advertisements placed in either:
  - Good Food News (1,600+ reach; food & farm industry newsletter)
  - Locavore (2,600+ reach; local foodie newsletter)
- Premium Placement for On-Site Presence with Booth Space
- 10 Tickets to Attend
- 6 sponsored tickets for youth, underserved and Indigenous participants
- Mentions on Good Food Finder's Social Media for event announcement and promotions
- 1 dedicated post or reel on Good Food Finder social media highlighting your business and 4 additional social media mentions
- Logo with hyperlink featured on event landing page
- Company name & logo in post-event attendee digital directory
- Company logo placed on event sponsor signage

### SUSTAINER - \$5,000

- Banner Ad on GoodFoodFinderAZ.com for 6 months
- 2 Premium advertisements placed in either:
  - Good Food News (1,600+ reach; food & farm industry newsletter)
  - Locavore (2,600+ reach; local foodie newsletter)
- On-Site Presence with Booth Space
- 6 Tickets to Attend
- 4 sponsored tickets for youth, underserved and Indigenous participants
- 3 mentions on Good Food Finder's Social Media
- Logo with hyperlink featured on event website
- Company name & logo in post-event attendee digital directory
- Company logo placed on event sponsor signage

### GROWER - \$2,500

- Banner Ad on GoodFoodFinderAZ.com for 2 months
- 1 Premium advertisement placed in either:
  - Good Food News (1,600+ reach; food & farm industry newsletter)
  - Locavore (2,600+ reach; local foodie newsletter)
- On-Site Presence with Booth Space
- 4 Tickets to Attend
- 2 sponsored tickets for youth, underserved and Indigenous participants
- 1 mention on Good Food Finder's Social Media
- Logo with hyperlink featured on event website
- Company name & logo in post-event digital directory
- Company logo placed on event sponsor signage

### SEED SOWER - \$1,500

- 2 Tickets to Attend
- Logo with hyperlink featured on event website
- Company name & logo in post-event attendee digital directory
- Company logo placed on event sponsor signage

### GOOD NEIGHBOR - IN-KIND

- In-kind sponsorship opportunities are also available in trade for the venue, supply rentals, promotion, printing services, catering, coffee and water service, photography/videography, and other supplies and needs. Values and benefits are determined based on item and value. Inquire via email or phone for more information.

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:  
Good Food Finder | 602-956-0909 x 1 | [Patty@localfirstaz.com](mailto:Patty@localfirstaz.com)

# ARIZONA goodfood FORUM+EXPO

BUILDING ARIZONA'S RESILIENT FOOD FUTURE

A LOCAL FIRST ARIZONA EVENT

AUGUST 27 2024



**El Conquistador Tucson**  
**10000 N Oracle Rd**  
**Tucson AZ 85704**

## GOOD FOOD FORUM + EXPO: Building Arizona's Resilient Food Future

### SPONSORSHIP OPPORTUNITIES

#### ANNOUNCING THE 2024 GOOD FOOD FORUM + EXPO Building Arizona's Resilient Food Future

Join us for the 2024 Good Food Forum + Expo, themed "Building Arizona's Resilient Food Future," as we embark on an exciting new journey in Tucson! Last year's event was a resounding success, with 400 attendees enthusiastically committing to return, affirming the vibrancy of our community. The fusion of the Forum with the Expo injected fresh energy, paving the way for a dynamic experience that transcended expectations. We eagerly anticipate replicating this success in Tucson and extending our reach to a broader audience.

Formerly known as the Arizona Food & Farm Forum and Good Food Expo, our combined event now stands as the Good Food Forum + Expo, a convergence of minds and expertise dedicated to strengthening Arizona's local food system. This unified platform serves to fortify communities, foster deeper connections and provide invaluable educational insights across our diverse food landscape. Your sponsorship of the Good Food Forum + Expo will fuel an all-day conference featuring educational sessions tailored to bolster our local food system. At lunch time, the Expo will showcase the latest local food products, facilitating connections between local chefs, retailers and emerging food entrepreneurs.

Distinguished keynote and forum speakers, including local food leaders, advocates, and innovative farmers, will address critical issues such as accessing resources, water and climate challenges; resilient food systems in urban, Indigenous, and community settings; and the pivotal role of policy in advancing local farming and small-scale food production. Notably, this year's event will feature a dedicated forum track focused on Indigenous knowledge, highlighting the invaluable wisdom and practices of Indigenous communities in shaping sustainable food futures.

Created and presented by Local First Arizona, the Good Food Forum + Expo offers a unique opportunity to engage with a diverse array of stakeholders, including food advocates, policymakers, farmers, ranchers, entrepreneurs and purveyors. Immerse yourself in Arizona's culinary delights, explore local sourcing options and cultivate relationships with the driving forces behind our local food economy. Join us as we pave the way for a resilient and thriving future for Arizona's food landscape!

**Reach over 300 ATTENDEES and 80+ Local Food & Beverage Businesses**

### ATTENDEE PROFILE:

- Local Food Entrepreneurs & Advocates
- Chefs & Restaurateurs
- Farmers, Ranchers & Food Entrepreneurs
- Backyard & Urban Ag Growers
- Grocery Buyers & Marketing Managers
- Food Distributors
- Farmers Market Managers
- Small & Large-Scale Food Institution Buyers
- Civic Leaders Interested In Engaging With Local Food Leaders & Local Business Owners
- Industry Professionals With The Desire To Engage With The Local Food Community
- Farmers Market Managers & Food Distributors
- Snap-Ed & Food Access Advocates
- Indigenous, Food Justice & Food Sovereignty Advocates
- Youth, Especially 4-H Members & FFA Students
- University & College Students Studying Sustainability & Food Systems
- Any Community Member Dedicated To Community Foods
- Industry Professionals Who Are Interested In Networking Within The Local Food Community

#### GOOD FOOD FORUM AND EXPO SPONSORSHIP OPPORTUNITIES OVERVIEW 2023

	REGENERATOR	SUSTAINER	GROWER	SEED SOWER
Banner Ad On GoodFoodFinderAz.com	1 year	6 months	2 months	
Premium Newsletter Advertisements	3	2	1	
On-Site Presence With Booth Space	Yes, with premium placement	yes	yes	
Tickets To Attend	10	6	4	2
Sponsored Tickets	6	4	2	
Mentions On Good Food Social Media	Yes	Yes	Yes	
Dedicated highlight post on Good Food Finder Social Media	Yes			
Logo With Hyperlink featured On Event Landing Page	Yes	Yes	Yes	Yes
Logo And Name In Post-Event Attendee Directory	Yes	Yes	Yes	Yes
Logo Placed On Event Sponsor Signage	Yes	Yes	Yes	Yes