



COALITION FOR  
**FARMLAND  
PRESERVATION**

# HARVEST REPORT

**Coalition for Farmland Preservation**  
Harvest Report 2022

# 2022 HARVEST REPORT

Critical Accomplishments from 2022



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## What has the Coalition for Farmland Preservation accomplished this past year?

As rapid development continues across Arizona, and Maricopa County was recently announced by American Farmland Trust as the number one county in the nation for loss of farmland, the Coalition for Farmland Preservation has doubled down on advocacy work, public outreach, and most importantly— **preserving our farms!**

The Coalition also formed transformative partnerships to collaborate on funding opportunities, as this past year saw historic investment from the federal government on strengthening local and regional food system infrastructure. And, because solutions begin at the community level, the Coalition partnered with local cities, grassroots organizations, summits, and initiatives to leverage innovative ways to build a truly resilient and equitable localized food system.



## Public Awareness & Outreach



Created the Coalition's first Quarterly Newsletter Series with an average **open rate of 50%** and an **increase of 70 new subscribers** in 2022



Collaborated on developing a revamped [Good Food Finder](#) online food resource hub—the Farmland Preservation landing page was the **5th most visited page with over 3,000 views** in 2022



Featured in [ABC15's investigative news report](#) on **housing developments pushing out farmers to educate the public on the importance of coordinating urban growth with rural agricultural communities** to preventing a deep rural and urban divide



## Advocacy

- Delivered 12 presentations to universities, organizations, and diverse stakeholders on the importance of preserving farmland and building localized food systems
- Presented on the role of Adaptive Agriculture to food system advocates at the 2022 AZ Food Summit
- Worked with urban planners, Coalition Working Group members, and other organizations on updating five municipal General Plans to integrate urban agriculture into its framework

## Farmer & Farmland Support

- Preserved 3.3 acres of [Maya's Farm in a conservation easement](#)—the first urban ag easement accomplished in Arizona through a collaboration with City of Phoenix, Central Arizona Land Trust, the landowner, farmer Maya Dailey, and other partners
- Fostered collaborations among producers, such as Oatman Flats Ranch & Heartquist Hollow Family Farm on incorporating livestock as part of a [regenerative sheep grazing project](#)
- Provided a \$25,000 micro-grant to assist a Cochise County farmer for infrastructure repairs



## Funding

Secured a partnership with American Farmland Trust in the Southwest region and selected as a land navigator partner organization for their USDA Grant Proposal “On Solid Ground: Enabling a New Generation to Access Land and Thrive in Agriculture,” pending award announcement

Partnered on two recently awarded USDA “Partnerships for Climate-Smart Commodities” grant projects focused on supporting local producers with implementing investments in soil health and climate-smart practices, and marketing climate-smart and desert-adapted crops

Connected producers and nonprofits to Local First Arizona’s Economic Development Recovery Center services that assist with federal, state, municipal, or foundation grants applications at no cost; five food & farming related organizations were awarded grants in 2022 with over \$285,000 in funding

## Partnerships & Initiatives

- Collaborated with Tucson's 2022 [Regenerate AZ](#) Sonoran Desert Sustainability Summit focused on regenerative agriculture, Arizona water issues, and spotlighting local producers [Oatman Flats Ranch](#), [San Xavier Co-op Farm](#), [47 Ranch](#), [Awareness Ranch](#), and [DRY Cooperative](#); moderated the panel on "Feeding Arizona in a Water Crisis"
- Contributed to "The Future of Water and Agriculture in Arizona" retreat at Biosphere 2 to explore innovative solutions and scenarios to address the water crisis in the Colorado River Basin
- Partnered with [Regenerate America](#) to build nationwide support to advance regenerative agriculture in the 2023 US Farm Bill and lift the voices of Arizona producers who are at the forefront of helping to design policy recommendations that incentivize soil health and land stewardship
- Became member of [System Change Alliance](#) to collaborate with global efforts and organizations focused on developing community-based solutions to system change with an underlying holistic approach; [featured](#) in World Localization Day stories that show the power of localization and the global initiatives working to build ecological economies, thriving communities, and healthy local food systems



[Join the Coalition for Farmland Preservation](#) to learn more about the ongoing, transformative work and how you can be a part of it!

Thank you for caring about our local farmers & ranchers and supporting the work to preserve our farmland!